



# Meta-Path-based Fake News Detection Leveraging Multi-level Social Context Information

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CIKM 2022

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# Introduction

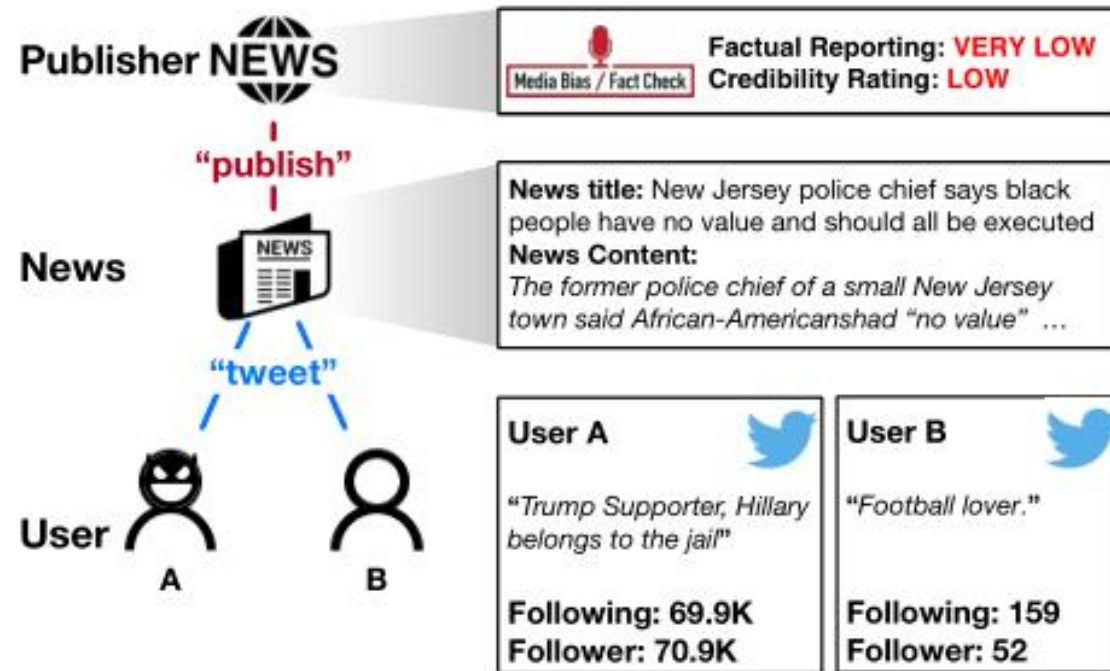


Figure 1: Example of fake news distribution and dissemination. Publishers publish the news, and users tweet the news. Some publishers are regarded as low credibility sources according to the famous fact-checking website, MBFC. User A is an example of an instigator in Twitter, and User B is an example of a regular user.

# Introduction

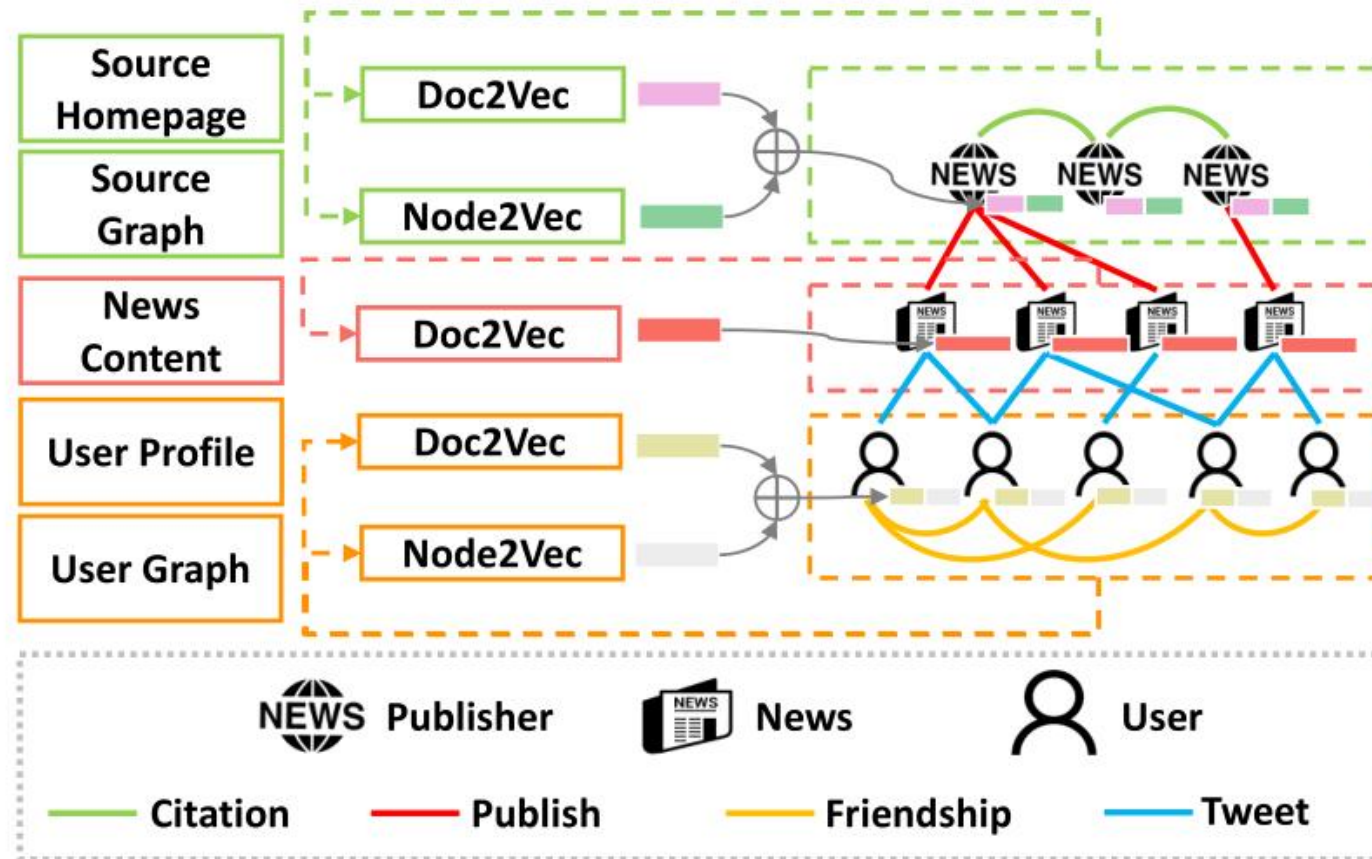


Figure 2: Heterogeneous Graph of News and Node Feature Engineering.

# Method

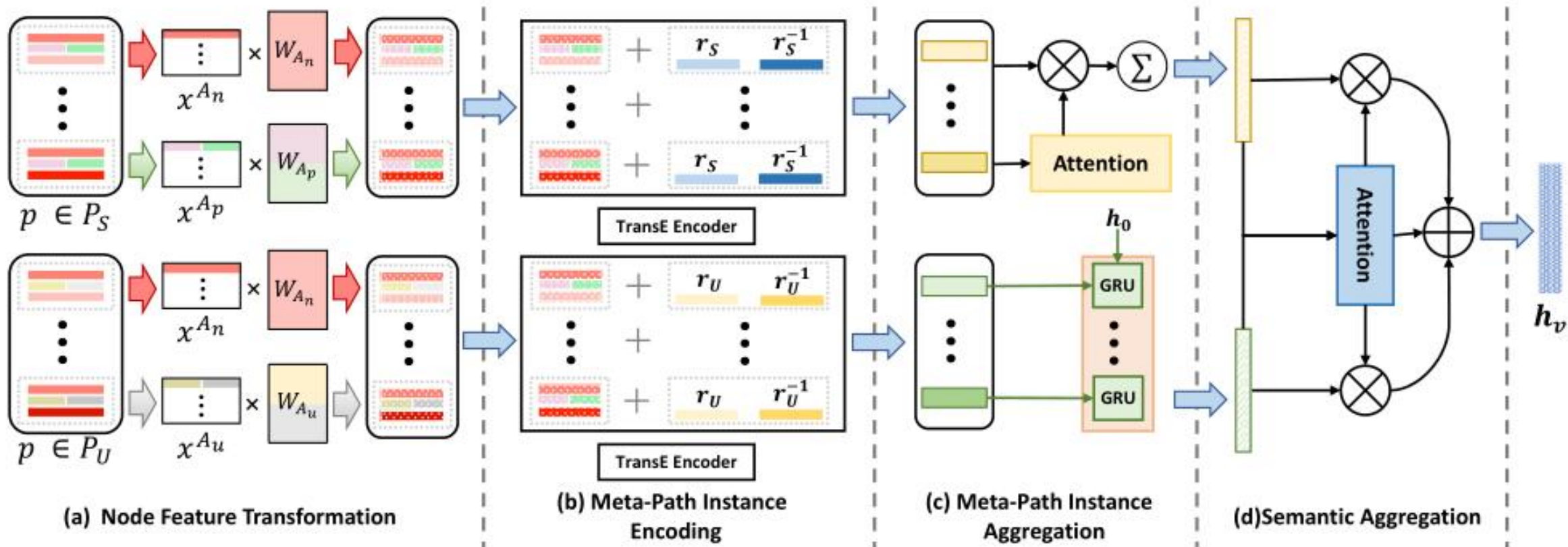


Figure 4: Architecture of Hetero-SCAN.



## Method

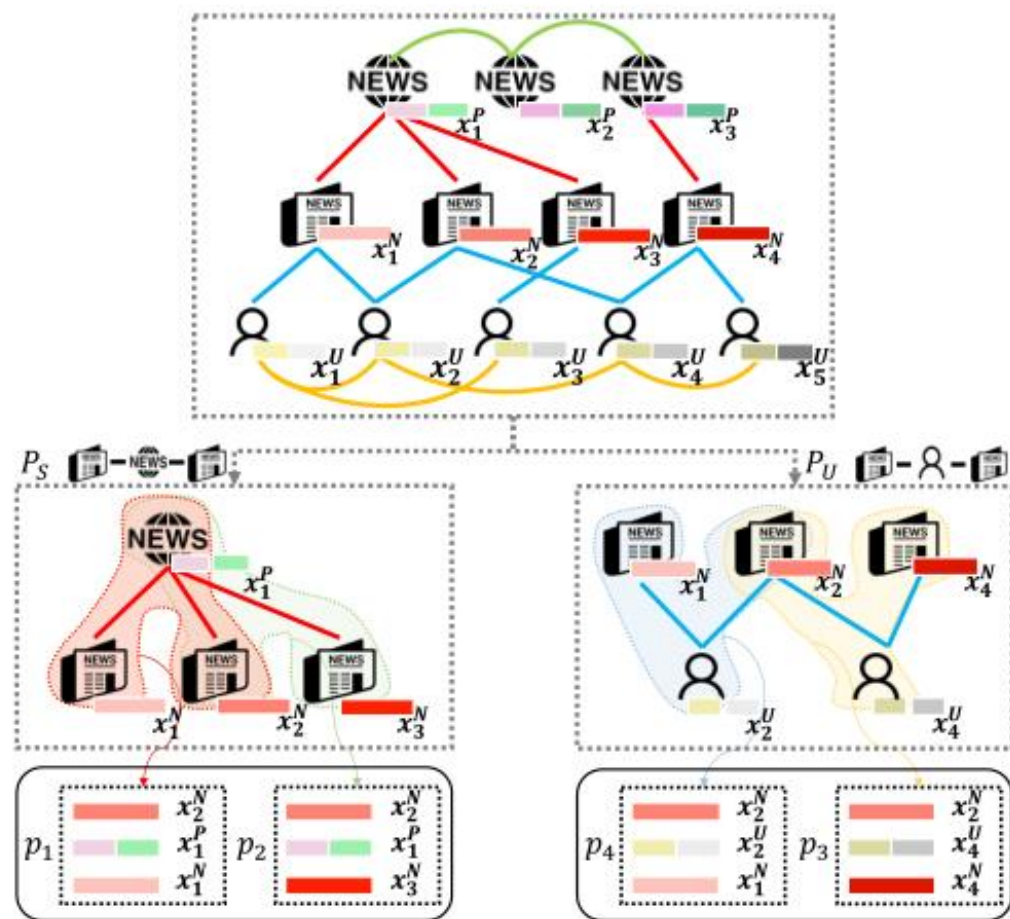


Figure 3: Extracting Meta-Path instances of the target news node  $x_2^N$ .

$$\mathcal{P} \in \{\mathcal{P}_U, \mathcal{P}_S\} \quad (1)$$

, where  $\mathcal{P}_U : \text{News} \rightarrow \text{User} \rightarrow \text{News}$  and  $\mathcal{P}_S : \text{News} \rightarrow \text{Publisher} \rightarrow \text{News}$ .

$$\mathbf{h}_v^A = \mathbf{W}_A \cdot \mathbf{x}_v^A \quad (2)$$

Knowledge graph triple:  $e_s \xrightarrow{e_p} e_o$

$$\text{Meta-Path: } \mathbf{h}_u \xrightarrow{r} \mathbf{h}_w \xrightarrow{r^{-1}} \mathbf{h}_v \quad (3)$$

$$\mathbf{h}_p = f_{enc}(p) = f_{enc}(\mathbf{h}_u, r, \mathbf{h}_w, r^{-1}) \quad (4)$$

## Method

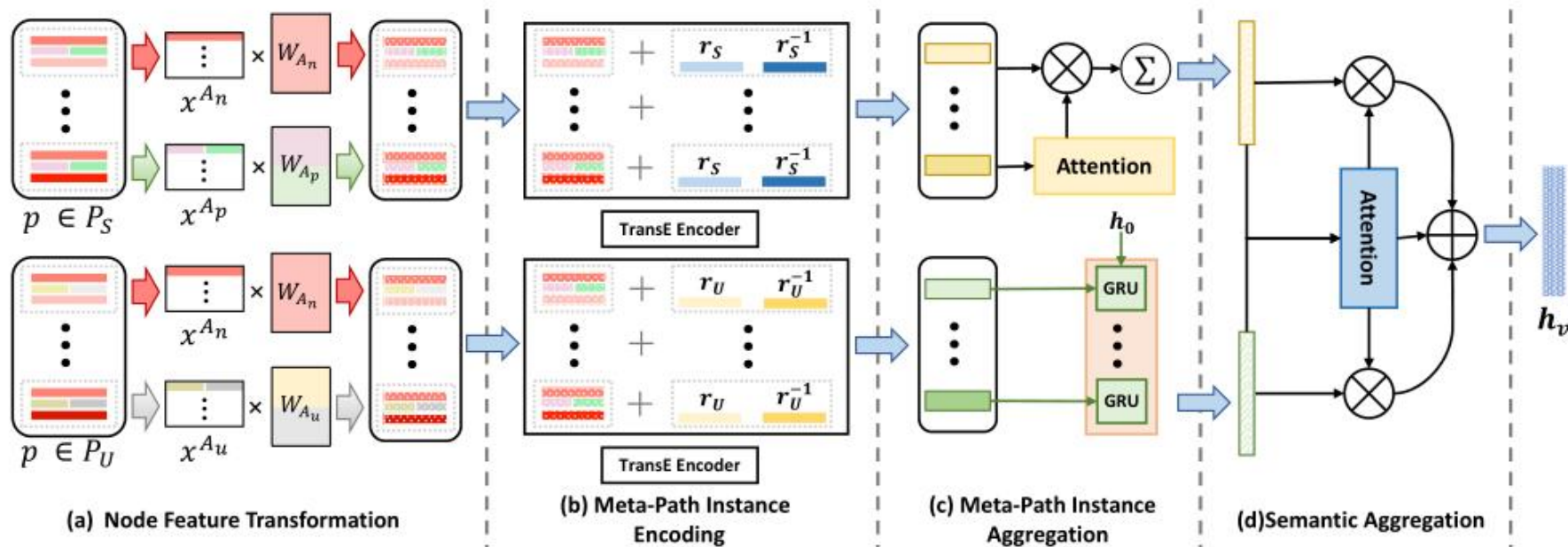


Figure 4: Architecture of *Hetero-SCAN*.

$$e_p = \text{LeakyReLU}(\mathbf{a}^T \cdot \mathbf{h}_p)$$

$$\alpha_p = \text{softmax}(e_p) = \frac{\exp(e_p)}{\sum_{p' \in P_S} \exp(e_{p'})} \quad (5)$$

$$\mathbf{h}_v^{\mathcal{P}_S} = \prod_{k=1}^K \sigma \left( \sum_{p \in P_S} [\alpha_p]_k \cdot \mathbf{h}_p \right) \quad (6)$$

$$\mathbf{h}_v^{\mathcal{P}_U} = \text{GRU}(\mathbf{h}_{p_1}, \mathbf{h}_{p_2}, \dots, \mathbf{h}_{p_n}), p_i \in P_U \quad (7)$$

## Method

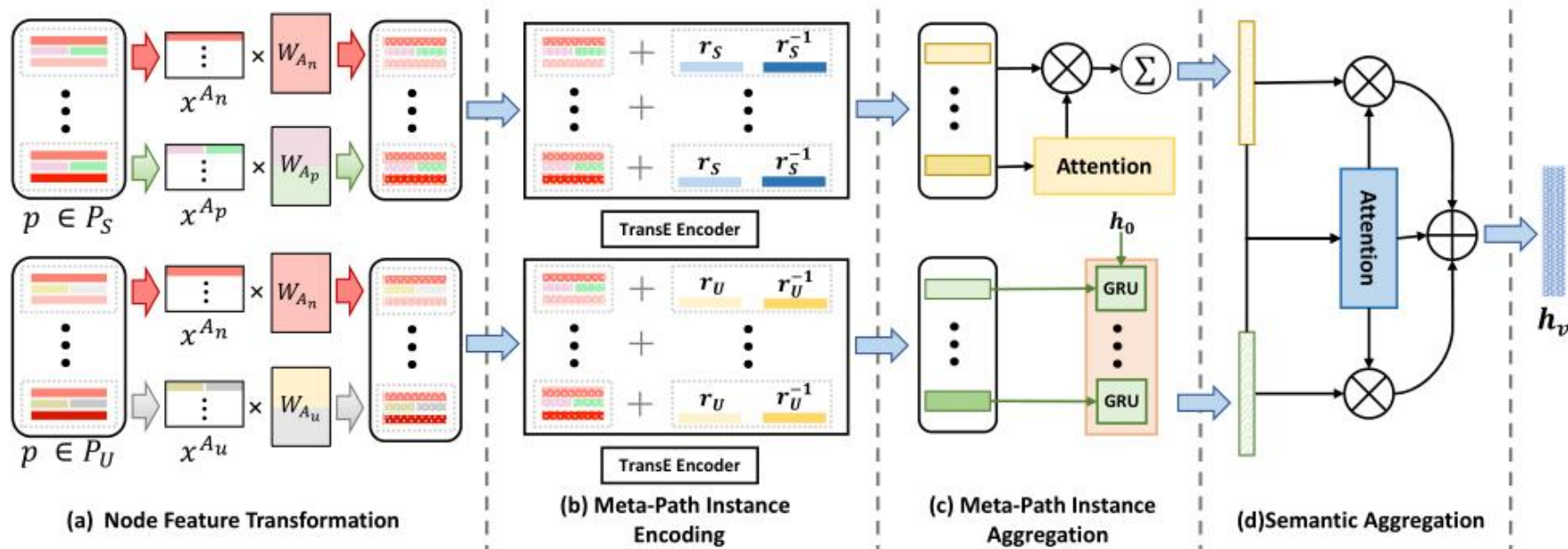


Figure 4: Architecture of *Hetero-SCAN*.

$$s_p = \frac{1}{|\mathcal{V}|} \sum_{v \in \mathcal{V}} \tanh(\mathbf{M}_A \cdot \mathbf{h}_v^P + \mathbf{b}_A) \quad (8)$$

$$e_p = \tanh(q^T \cdot s_p)$$

$$\beta_p = \frac{\exp(e_p)}{\sum_{p' \in \mathcal{P}} \exp(e_{p'})} \quad (9)$$

$$\mathbf{h}_v = \sum_{P \in \mathcal{P}} \beta_p \cdot \mathbf{h}_v^P$$

$$\mathcal{L} = - \sum y \log \mathbf{P}_{fake} + (1 - y) \log \mathbf{P}_{real} \quad (10)$$



# Experiments

**Table 1: Comparison of *Hetero-SCAN* with exiting graph-based fake news detection methods.**

	Multi-level Social Context	Information Preserving	Temporal Information	End-to -end
CSI [38]	✗	✓	✓	✓
SAFER [13]	✗	✗	✗	✓
FANG [31]	✓	✓	✓	✗
AA-HGNN [36]	✗	✓	✗	✓
<i>Hetero-SCAN</i>	✓	✓	✓	✓





# Experiments

**Table 2: Formulation of Encoding Method.**

Method	Original	In Our Paper
TransE	$\mathbf{e}_s + \mathbf{e}_p$	$MEAN[(\mathbf{h}_u + r + r^{-1}), (\mathbf{h}_w + r^{-1})]$
ConvE	$[\mathbf{e}_s \parallel \mathbf{e}_p] * \mathbf{W}$	$[\tilde{\mathbf{h}}_u \parallel \tilde{r} \parallel \tilde{\mathbf{h}}_w \parallel \tilde{r}^{-1}] * \mathbf{W}$
RotatE	$\mathbf{e}_s \odot \mathbf{e}_p$	$MEAN[(\mathbf{h}_u \odot r \odot r^{-1}), (\mathbf{h}_w \odot r^{-1})]$

**Table 3: Dataset Statistics.**

	FANG	HealthStory
# News	1,054	1,638
# Fake News	448	460
# Real News	606	1,178
# Users	52,357	63,723 (sampled)
# of Users per News	71.9	227.26
# Publishers	442	31



# Experiments

**Table 4: Detection result of *Hetero-SCAN* on two real-word dataset: FANG and FakeHealth. Bold numbers denote the best value in average, and underscored numbers denote the smallest variation ( $\pm$  stands for 95% confidence interval). The classification method with highest AUC score, was pointed out by  $\star$  and was selected for the subsequent evaluation.**

Dataset	Classification Method	Precision	Recall	F1 Score	Accuracy	AUC Score
FANG	Classification Layer	<b>0.845</b> $\pm$ 0.052	<b>0.843</b> $\pm$ 0.054	<b>0.843</b> $\pm$ 0.053	<b>0.843</b> $\pm$ 0.054	0.839 $\pm$ 0.048
	Naive Bayes	0.839 $\pm$ 0.053	0.837 $\pm$ 0.058	0.835 $\pm$ 0.057	0.837 $\pm$ 0.058	0.840 $\pm$ <u>0.041</u>
	Logistic Regression	0.835 $\pm$ 0.054	0.835 $\pm$ 0.054	0.835 $\pm$ 0.054	0.835 $\pm$ 0.054	0.907 $\pm$ 0.058
	$\star$ SVM	0.832 $\pm$ 0.036	0.839 $\pm$ 0.053	0.840 $\pm$ 0.053	0.839 $\pm$ 0.053	<b>0.910</b> $\pm$ 0.047
	Random Forest	0.832 $\pm$ <u>0.036</u>	0.831 $\pm$ <u>0.037</u>	0.831 $\pm$ <u>0.037</u>	0.831 $\pm$ <u>0.037</u>	0.900 $\pm$ 0.057
	AdaBoost	0.811 $\pm$ 0.070	0.807 $\pm$ 0.076	0.808 $\pm$ 0.075	0.807 $\pm$ 0.076	0.881 $\pm$ 0.056
HealthStory	Classification Layer	0.529 $\pm$ <u>0.093</u>	<b>0.717</b> $\pm$ <u>0.003</u>	0.599 $\pm$ <u>0.008</u>	<b>0.717</b> $\pm$ <u>0.003</u>	0.500 $\pm$ <u>0.003</u>
	Naive Bayes	0.662 $\pm$ 0.139	0.600 $\pm$ 0.244	0.573 $\pm$ 0.289	0.633 $\pm$ 0.131	0.508 $\pm$ 0.177
	$\star$ Logistic Regression	0.660 $\pm$ 0.065	0.595 $\pm$ 0.206	0.594 $\pm$ 0.185	0.584 $\pm$ 0.180	<b>0.557</b> $\pm$ 0.076
	SVM	0.649 $\pm$ 0.094	0.620 $\pm$ 0.137	<b>0.612</b> $\pm$ 0.089	0.623 $\pm$ 0.137	0.536 $\pm$ 0.108
	Random Forest	<b>0.674</b> $\pm$ 0.117	0.550 $\pm$ 0.272	0.526 $\pm$ 0.327	0.520 $\pm$ 0.269	0.513 $\pm$ 0.134
	AdaBoost	0.656 $\pm$ 0.129	0.539 $\pm$ 0.302	0.492 $\pm$ 0.303	0.540 $\pm$ 0.301	0.554 $\pm$ 0.076



# Experiments

**Table 5: Comparison of AUC scores with existing methods. The AUC scores of CSI and FANG are from Nguyen, Van-Hoang, et al. [31]. FANG experiment on HealthStory dataset cannot be conducted since it needs additional labels.**

Category	Method	FANG	HealthStory
Text-based	TF.IDF + SVM	0.735	0.526
	LIWC + SVM	0.511	0.534
	Doc2Vec + SVM	0.554	0.582
Graph-based	CSI	0.741	-
	SAFER	0.669	0.615
	FANG	0.750	-
	AA-HGNN	0.654	0.559
GNN-baselines	GCN	0.633	0.528
	GAT	0.630	0.541
	GraphSAGE	0.773	0.589
	R-GCN	0.753	0.500
	HAN	0.658	0.600
<b>Hetero-SCAN</b>	<i>w/ temporal</i>	<b>0.910</b>	0.557
	<i>w/o temporal</i>	0.823	<b>0.636</b>



# Experiments

**Table 6: Comparison of AUC score against other fake news detection methods by varying the size of the training data. (-t) and (t) refer to *Hetero-SCAN* without and with temporal information, respectively.**

	10%	30%	50%	70%	90%
CSI	0.636	0.671	0.670	0.689	0.691
SAFER	0.546	0.689	0.666	0.692	0.669
FANG	0.669	0.704	0.717	0.723	0.752
AA-HGNN	0.573	0.598	0.656	0.657	0.642
<i>Hetero-SCAN</i> <sub>(-t)</sub>	0.594	0.707	0.776	0.749	0.751
<b><i>Hetero-SCAN</i><sub>(t)</sub></b>	<b>0.764</b>	<b>0.835</b>	<b>0.878</b>	<b>0.889</b>	<b>0.900</b>





# Experiments

Table 7: Performance of detection result when apply different Meta-Path encoding method. Bold texts indicate the highest value.

	F1 Score	Accuracy	AUC
<b>TransE</b>	<b>0.840</b> $\pm$ 0.053	<b>0.839</b> $\pm$ 0.053	<b>0.910</b> $\pm$ 0.047
<b>RotatE</b>	0.799 $\pm$ 0.035	0.799 $\pm$ 0.036	0.862 $\pm$ 0.035
<b>ConvE</b>	0.532 $\pm$ 0.174	0.526 $\pm$ 0.079	0.665 $\pm$ 0.021

Table 8: Performance of the *Hetero-SCAN* with and without temporal information.

Dataset	<i>Hetero-SCAN</i>	F1	Accuracy	AUC
FANG	<i>w/ temporal</i>	<b>0.840</b>	<b>0.839</b>	<b>0.910</b>
	<i>w/o temporal</i>	0.759	0.760	0.823
HealthStory	<i>w/ temporal</i>	0.594	0.584	0.557
	<i>w/o temporal</i>	<b>0.614</b>	<b>0.595</b>	<b>0.636</b>

# Experiments

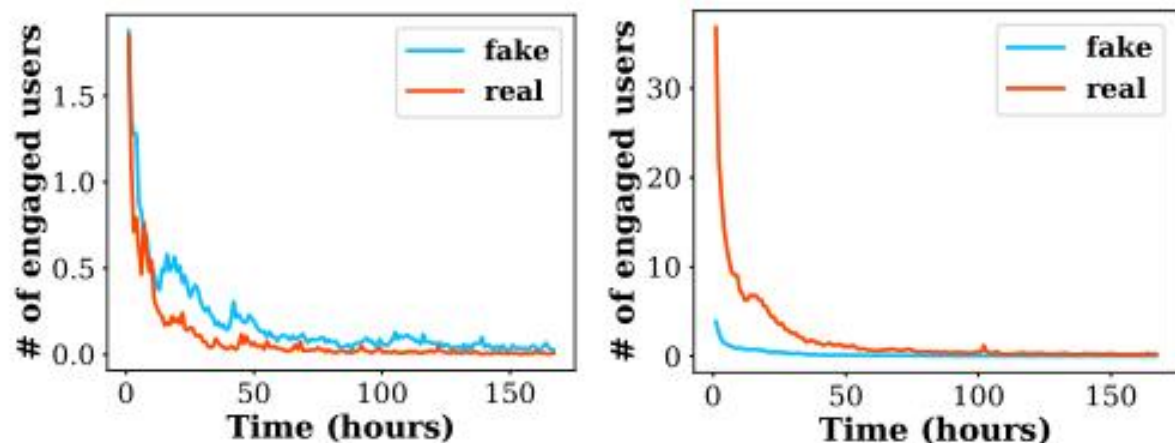
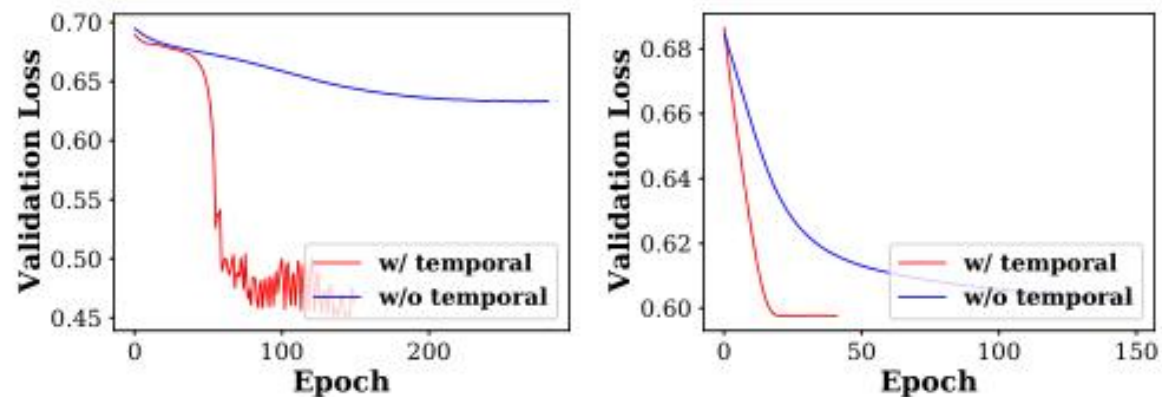


Figure 5: Comparison of temporal behaviors on two datasets. Both figures show the # of engagements (tweets) per news vs. time (hours) for FANG (left) and HealthStory (right).



(a) FANG

(b) HealthStory

Figure 6: Validation loss during training. (Red and blue lines indicate the validation loss of *Hetero-SCAN* with and without temporal information, respectively.)



**Thanks**